

LES Silicon Valley Chapter & California Invention
Center Present an Educational Series



Navigating Through the Invention Process

FROM IDEA TO PRODUCT TO MARKET

Got an idea but don't know where to start? This series will guide you through turning ideas into new ventures. From researching and protecting your invention to packaging and marketing your product, each course targets steps you need for a successful product launch.

Session 3: Finding the Right Funding

Saturday, July 15, 10 AM – 12 PM
Silicon Valley USPTO

Crowdfunding, investors, small business loans—this session explores raising the required funding to establish your new venture.

Guest Speakers

Carlos Reza – Business Advisor, Small Business Development Center, Silicon Valley. Carlos Reza has served as Director of Business Development and Worldwide Sales for several VC funded startups like BloomSky, Inc., (a hardware+app technology, and FundDreamer, (a crowdfunding platform). Carlos now enjoys helping startups and businesses scale to new heights.

Tong Qin – Deputy District Director, Director for Asian American and Pacific Islander (AAPI) Outreach, Small Business Administration—San Francisco District Office

Facilitated By

Sody Tronson, Managing Founder, STL*G*ip Intellectual Property Law Firm

Larry Udell, Founder & Chair, Licensing Executives Society Silicon Valley Chapter

Register at: www.uspto.gov/siliconvalley



THE SERIES...

The Licensing Executives Society Silicon Valley Chapter and California Invention Center have joined forces to offer a comprehensive series for the inventor or entrepreneur. The sessions will be held at the Silicon Valley United States Patent and Trademark Office (USPTO).

LOCATION:
Silicon Valley USPTO
26 S. Fourth Street
San Jose, CA 95113

UNITED STATES
PATENT AND TRADEMARK OFFICE

