

When It Comes to

IP

experience

Matters



Sody Tronson, Founding Manger

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STL*Gip*

STL*Gip* is a boutique intellectual property legal adviser to technology, life science, consumer products, and medical device firms; domestically and internationally.

We represent companies at all stages of their development and work with founders, management, board, tech transfer offices, and in-house counsel to address challenges, move forward on a range of issues including patent/trademark preparation and prosecution, technology licensing and transfers, M&A, and other transactional matters.

Using our strategic insight resulting from decades of legal expertise and practical approach, we support our clients as they start and grow their ideas into successful businesses.

Why STL*Gip*

We are small, agile, and have a great reach, both domestically and internationally, as well as the flexibility to act swiftly.

For us, ***operational excellence*** matters for every engagement.

We provide sound strategies from a lean prospective, utilizing our combined legal, technical, and operational expertise.

Boutique Touch Global Connections



**Materials
Science**

**Diagnostic
Equipment**

**Medical Devices &
Procedures**

E-Commerce

**Bioinformatics
Technology**

Agricultural & Food

Consumer Products

**Pharmaceuticals &
Therapeutics**

**Chemicals &
Formulations**

**Digital Imaging &
Equipment**

**Mechanical &
Electronic Devices**

Software

**High Technology &
Semiconductors**

**Alternative
Energy**

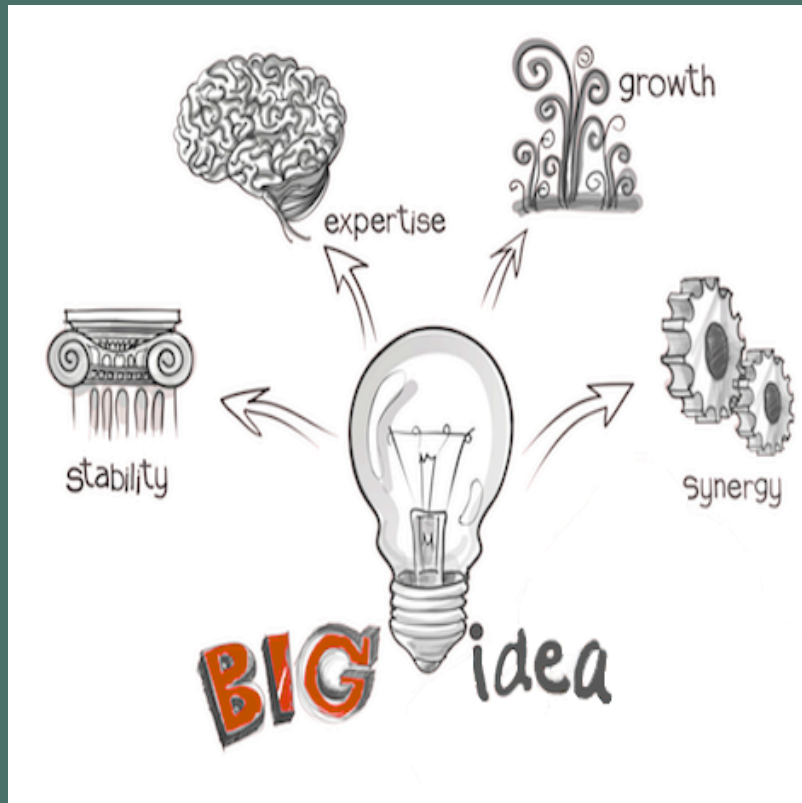
Nanotechnology

Sustainable Energy



Technologies

Our Practice



- ◆ Intellectual Property Procurement
 - ◆ Patents
 - ◆ Trademarks
- ◆ IP Strategy
 - ◆ Portfolio Management
 - ◆ Strategic Positioning
 - ◆ Exit Strategy
 - ◆ Trade Secrets
- ◆ Transactions
 - ◆ Agreements (e.g., licensing)
 - ◆ Due Diligence (M&A and Investment)
- ◆ Innovation Training and Mining
- ◆ Technology Transfer Organization
- ◆ Retained General Counsel
- ◆ Market Strategy

Soody Tronson: Managing Founder, STLGip

Over 25 years of experience in Business, Law, Technology, and Management

- ◆ Licensing Executive Society, Silicon Valley, Chair and Board Member
- ◆ Palo Alto Area Bar Association, Board Member and Co-Chair of the Patent Section
- ◆ Licensing Executives Society, USA & Canada, IP100 Executive Forum Member and Annual Planning Committee member.
- ◆ City of Menlo Park, Finance & Audit Committee
- ◆ Stanford University, lecturer on IP & Licensing; mentor with several entrepreneurship-focused courses/programs
- ◆ Lecturer on IP & Licensing, domestically & internationally
- ◆ Mentor/Adviser Tech Futures Group
- ◆ Association for Women in Science, San Francisco Chapter, Program Director
- ◆ General Counsel/VP of Intellectual Property at a successfully acquired Medical Device Startup
- ◆ IP Counsel
 - ◆ HellerEhrman, Townsend & Townsend
 - ◆ Hewlett-Packard
- ◆ Technical & Management Positions
 - ◆ Hewlett-Packard, Schering-Plough Corp.
- ◆ Serial entrepreneur, investor, and inventor with issued patents
- ◆ Holds J.D., M.S. in Industrial Chemistry, and B.S. in Chemistry
- ◆ Licensed to practice in California and before the U.S. Patent and Trademark Office

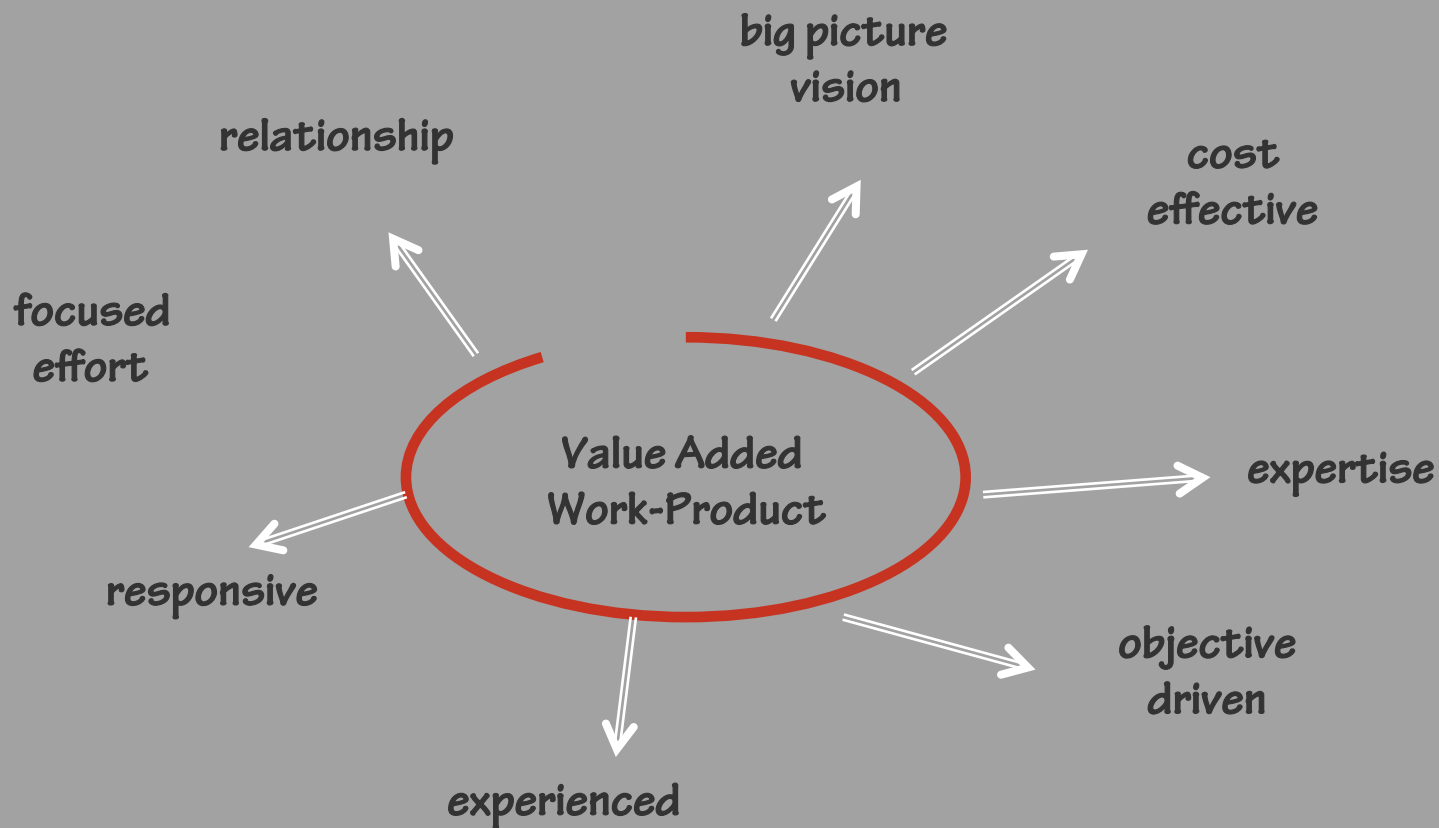


- ◆ **STLGip** supports and advocates a balanced life by contributing to our professional and social communities. **STLGip** is actively involved in and supports non-profit organizations and institutions, both professional and civic.
- ◆ We take pride in minimizing our environmental impact and footprint and are practically a paperless law firm, using digital file management whenever possible. We support and encourage our team to work from home and attend business events and meetings, in person, as needed.
- ◆ We have an expansive network and are engaged with many international organizations.
- ◆ Our offices are located in Portola Valley and Santa Clara, CA



Relationships Matter

Apex-Brasil	Licensing Executives Society
Astia	Australian Chamber of Commerce
Brazilian American Chamber of Commerce	Palo Alto Area Bar Association
French American Chamber of Commerce	Retired Professional Athletes
TechWadi	Czech Invest
US-Polish Trade Council	German American Business Association
LES Graduate School of Business Plan Competition	The California Israel Chamber of Commerce
ProMexico	SFMade
Stanford University	Swedish American Chamber of Commerce
Swiss American Chamber of Commerce	TechFutures Group
C4Cube Accelerator	TechLab Innovation Accelerator
University of California	Advantage Austria



WHY YOU SHOULD WORK WITH US



CONTACT US

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